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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

CLIENT: SHELLEY BERKLEY FOR US SENATE SC=*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-530A		:30	\$150.00	09/18-09/21	4	1	4	\$600.00	
		Buyline Comment: NEWS AT 5A										
	2	M	5A-530A		:30	\$150.00	09/24-09/24	1	1	1	\$150.00	
		Buyline Comment: NEWS AT 5A										
	3	TU-F	530A-6A		:30	\$150.00	09/18-09/21	4	1	4	\$600.00	
		Buyline Comment: NEWS AT 530A										
	4	M	530A-6A		:30	\$150.00	09/24-09/24	1	1	1	\$150.00	
		Buyline Comment: NEWS AT 530A										
	5	TU-F	6A-630A		:30	\$325.00	09/18-09/21	4	1	4	\$1,300.00	
		Buyline Comment: NEWS AT 6A										
	6	M	6A-630A		:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
		Buyline Comment: NEWS AT 6A										
	7	TU-F	630A-7A		:30	\$325.00	09/18-09/21	4	1	4	\$1,300.00	
		Buyline Comment: NEWS AT 630A										
	8	M	630A-7A		:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
		Buyline Comment: NEWS AT 630A										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	TU-F	7A-9A		:30	\$325.00	09/18-09/21	12	1	12	\$3,900.00	
		Buyline Comment: GD MRN AMER										
	10	M	7A-9A		:30	\$325.00	09/24-09/24	3	1	3	\$975.00	
		Buyline Comment: GD MRN AMER										
	11	TU-F	11A-12P		:30	\$300.00	09/18-09/21	8	1	8	\$2,400.00	
		Buyline Comment: NEWS AT 11A										
	12	M	11A-12P		:30	\$300.00	09/24-09/24	2	1	2	\$600.00	
		Buyline Comment: NEWS AT 11A										
	13	TU-F	4P-430P		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00	
		Buyline Comment: JUDGE JUDY										
	14	M	4P-430P		:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
		Buyline Comment: JUDGE JUDY										
	15	TU-F	430P-5P		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00	
		Buyline Comment: JUDGE JUDY										
	16	M	430P-5P		:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
		Buyline Comment: JUDGE JUDY										
	17	TU-F	5P-530P		:30	\$350.00	09/18-09/21	4	1	4	\$1,400.00	
		Buyline Comment: NEWS AT 5P										
	18	M	5P-530P		:30	\$350.00	09/24-09/24	1	1	1	\$350.00	
		Buyline Comment: NEWS AT 5P										
	19	TU-F	6P-630P		:30	\$400.00	09/18-09/21	4	1	4	\$1,600.00	
		Buyline Comment: NEWS AT 6P										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	20	M	6P-630P		:30	\$400.00	09/24-09/24	1	1	1	\$400.00		
			Buyline Comment: NEWS AT 6P										
	21	TU-F	630P-7P		:30	\$400.00	09/18-09/21	4	1	4	\$1,600.00		
			Buyline Comment: NEWS AT 630P										
	22	M	630P-7P		:30	\$400.00	09/24-09/24	1	1	1	\$400.00		
			Buyline Comment: NEWS AT 630P										
	23	SA	6P-630P		:30	\$250.00	09/22-09/22	1	1	1	\$250.00		
			Buyline Comment: NEWS AT 6P										
	24	TU-F	7P-730P		:30	\$350.00	09/18-09/21	4	1	4	\$1,400.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	25	M	7P-730P		:30	\$350.00	09/24-09/24	1	1	1	\$350.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	26	TU-F	730P-8P		:30	\$350.00	09/18-09/21	4	1	4	\$1,400.00		
			Buyline Comment: MILLIONAIRE										
	27	M	730P-8P		:30	\$350.00	09/24-09/24	1	1	1	\$350.00		
			Buyline Comment: MILLIONAIRE										
	28	M	8P-10P		:30	\$5,000.00	09/24-09/24	2	1	2	\$10,000.00		
			Buyline Comment: DANCING WITH THE STARS										
	29	M	10P-11P		:30	\$2,750.00	09/24-09/24	1	1	1	\$2,750.00		
			Buyline Comment: CASTLE										
	30	TU-F	11P-1130P		:30	\$600.00	09/18-09/21	4	1	4	\$2,400.00		
			Buyline Comment: NEWS AT 11										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	31	M	11P-1130P		:30	\$600.00	09/24-09/24	1	1	1	\$600.00		
			Buyline Comment: NEWS AT 11										
	32	TU-F	1130P-12A		:30	\$400.00	09/18-09/21	4	1	4	\$1,600.00		
			Buyline Comment: NIGHTLINE										
	33	M	1130P-12A		:30	\$400.00	09/24-09/24	1	1	1	\$400.00		
			Buyline Comment: NIGHTLINE										
	34	SA	11P-1130P		:30	\$500.00	09/22-09/22	1	1	1	\$500.00		
			Buyline Comment: NEWS AT 11P										
	35	SU	11P-1130P		:30	\$600.00	09/23-09/23	1	1	1	\$600.00		
			Buyline Comment: NEWS AT 11P										
	36	SA	6A-630A		:30	\$250.00	09/22-09/22	1	1	1	\$250.00		
			Buyline Comment: NEWS AT 6A										
	37	SA	630A-7A		:30	\$250.00	09/22-09/22	1	1	1	\$250.00		
			Buyline Comment: NEWS AT 630A										
	38	SA	7A-8A		:30	\$275.00	09/22-09/22	1	1	1	\$275.00		
			Buyline Comment: GD MRN SAT										
	39	SA	8A-9A		:30	\$275.00	09/22-09/22	1	1	1	\$275.00		
			Buyline Comment: NEWS AT 8A										
	40	SU	630A-7A		:30	\$250.00	09/23-09/23	1	1	1	\$250.00		
			Buyline Comment: NEWS AT 630A										
	41	SU	7A-8A		:30	\$275.00	09/23-09/23	1	1	1	\$275.00		
			Buyline Comment: GD MRN SUN										

Station	KTNV-TV LAS VEGAS, NV				Agency	() SHORR,JOHNSON,MAGNUS			Rep Firm			
Advertiser	() .BERKLEY FOR SENATE					1831 CHESTNUT ST. #602			Sales Office () PHILADELPHIA			
Product	SHELLEY BERKLEY					PHILADELPHIA, PA 19103			Salesperson () ANJIE BRADY			
Estimate#					Agency C/P1/P2/E							
Buyer	TERRI COOPER				Flight Dates	09/18/2012 - 09/24/2012			Salesperson Phone#		215-567-6005	
Phone#					Hiatus Weeks				Salesperson FAX#		215-567-5938	
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	42	SU	8A-9A		:30	\$275.00	09/23-09/23	1	1	1	\$275.00	
	Buyline Comment: NEWS AT 8A											

---REPORT TOTALS---

Report Totals: 103 / \$45,325.00

---SALES MONTHLY TOTALS---

Sep 12: 103 / \$45,325.00

Sales Totals: 103 / \$45,325.00

Station Totals: 103 / \$45,325.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$181,300	KBLR	0%	KLAS	19%	KSNV	32%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	24%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+